

Give your staff LGN
fitness love via 50% discount
on 5km Run Club training
e: info@lgnwellbeing.com

*Do a runner
with LGN*



Previous LGN winners:

2013 OMG UK
2012 OMG UK
2011 OMG UK
2010 DDB London
2009 McCann
2008 DDB London
2007 DDB London

LGN Run Club's

2014 Inter Advertising 5km

Welcome to the 8th annual ad-land run

4th September – Regents Park

Information and team entry





Now in its 8th year LGN Run Club's annual industry 5km event is where agency creative teams ditch flip flops for trainers, while media gurus swap calculators for sweatbands to share running joy and post race licensed bar.

VIDEO:

Take a peak at LGN's 5km fun [here](#).

FACT:

Omnicom Media Group have won team glory the past 3 years in a row.

QUESTION:

Can any team stop Omnicom Media Group making it a 4th win in a row?

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LGN charity partner

Tesfa
www.tesfa.org

LGN Run Club's 2014 Inter Advertising 5km info:

Date: 4th September 2014

Time: 6pm race start

Team competition: Fastest 5 men & 5 women

Location: Beautiful Regents Park - Hub Bar & Cafe

Course: Flat, fast officially measured

Course map: <http://www.lgnwellbeing.com/news/lgn-regents-park-5km-course>

2013 winning team: Omnicom Media Group

Individual records: Neilson Hall (iProspect)
14mins 43 seconds + Sandy Wilson (Sky Media)
18 mins 42 seconds

LGN Run Clubs

LGN provide in-house Run Clubs for clients like Omnicom Media Group, adam&eveDDB, McCann, TBWA, M&C Saatchi, Coca Cola, BP, Jones Lang LaSalle, Investec & Pernod Ricard.

LGN is partnered with running brand leaders Asics & retail experts Runners Need.

If you would like to trial an LGN Run Club at your company in preparation for the 2014 LGN Inter Advertising 5km please email us via

info@lgnwellbeing.com

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LGN Run Club's Annual Inter Advertising 5km Entry Form

Date: Thursday 4th September 2014

Location: Regents Park – Hub Cafe

Time: 5pm arrival, 6pm start

Booking Deadline: Friday 15th August 2014

Team Captain

Company

Address.....

Email

Contact telephone

I would like to book the following team(s):	Please tick as applicable:
<p>Team Name: <i>(5 men & 5 women required per team entry)</i></p> <p><input type="checkbox"/> 1 Team entry – 10 Runners cost £180 (+ VAT)</p> <p><input type="checkbox"/> Individual runner – cost £18 per person (+ VAT)</p>	<p><input type="checkbox"/> I enclose a cheque for the total amount made payable to LGN Wellbeing Ltd.</p> <p><input type="checkbox"/> Please invoice me for the total amount Purchase order number (if required):</p>

PAYMENT TERMS & CONDITIONS

Make cheques payable to LGN Wellbeing Ltd (Send to LGN Wellbeing Ltd, 45 Puller Road, London, EN5 4HG)

By completing this form, the above company has confirmed entry to the LGN Run Club Inter Advertising 5km and is committed to paying the entry fee of £18 per runner. Full costs are charged to the company should you or your team withdraw after 15th August 2014

LGN DECLARATION

I am over 17 and medically fit to compete and have no medical disability that could endanger me in the event

I accept that I enter at my own risk and that the organisers (LGN Wellbeing Ltd) and/or venue owners will in no way be held responsible for any injury prior, during or after the event or for any property damaged or lost

APPROVED SIGNATURE:

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LGN Run Club's Annual Inter Advertising 5km Entry Form

LGN **encourage everyone to take part** in their Industry Advertising 5km, from fun running fancy dress, to those from our agency Run Clubs looking to snaffle the crown from Omnicom Media Group. And remember to compete as a team you **just need 5 men & 5 women... see you on Sept 4th!**

TEAM NAME:.....

Runner	Name	Gender	Work Email Address
Runner 1		M	
Runner 2		M	
Runner 3		M	
Runner 4		M	
Runner 5		M	
Runner 6		F	
Runner 7		F	
Runner 8		F	
Runner 9		F	
Runner 10		F	

Please feel free to enter as many runners as you wish, multiple teams are welcomed.
 Please email completed team entry forms with confirmation of payment to **info@lgnwellbeing.com**
 For multiple teams please copy & fill above registration form

Please let us know how heard about our LGN Run Club's Inter Advertising 5km?

Please tick this box if you would prefer NOT to hear more about LGN Run Clubs

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LGN Run Clubs are proud to welcome The Tesfa Foundation as 5km charity partner & beneficiary. Tesfa means 'hope' in Amharic - The Tesfa Foundation is a program for the youth in Ethiopia where distance running heroes are more influential than politicians and celebrities combined.

Tesfa provide safe housing, education and food for young homeless people who travel from the countryside in pursuit of their running dream to become the next Olympic champion like Haile Gebrselassie et al.

We at LGN believe The Tesfa Foundation is a uniquely important charitable programme and thus will be contributing 10% of event profits to Tesfa funds, we would encourage all our Run Club friends to visit their website to consider a donation or buying a Tesfa gift for a friend.