

Give your staff LGN
fitness love via 50% discount
on 5km Run Club training
e: info@lgnwellbeing.com

*Do a runner
with LGN*



Previous winners:

2012 OMG UK
2011 OMG UK
2010 DDB London
2009 McCann
2008 DDB London
2007 DDB London

LGN Run Club's

2013 Inter Advertising 5km

Welcome to the 7th annual ad land run

5th September – Regents Park

Information and team entry





Now in its 7th year LGN Run Club's annual industry 5km event is where agency creative teams ditch beloved flip flops for trainers, while media gurus swap calculators for sweatbands to share running joy and of course post race licensed bar.

VIDEO:

Take a peak at the 2012 LGN 5km fun [here](#)

FACT:

OMG UK broke the winning **DDB / McCann** duopoly in 2011 and now strive for 3rd win in a row.

QUESTION:

Which advertising team can demonstrate an Olympic sporting legacy and challenge OMG UK for the win?

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LGN charity partner

Tesfa
www.tesfa.org

LGN Run Club's 2013 Inter Advertising 5km info:

Date: 5th September 2013

Time: 6pm race start

Team competition: Fastest 5 men & 5 women

Location: Beautiful Regents Park - Hub Bar & Cafe

LGN 5km Course: Flat, fast officially measured 5km route

LGN 5km Course map: <http://www.lgnwellbeing.com/news/lgn-regents-park-5km-course>

2012 winning team: Omnicom Media Group

Individual records: Neilson Hall (iProspect)
14mins 43 seconds + Sandy Wilson (Sky Media)
18 mins 42 seconds

LGN Run Clubs

LGN provide in-house and cost effective employee Run Clubs for clients like Omnicom Media Group, adam&eveDDB, McCann, TBWA, M&C Saatchi, Coca Cola, BP, Jones Lang LaSalle, Investec & Pernod Ricard.

LGN is partnered with running brand leaders Asics & retail experts Runners Need allowing us to provide unique in-house services to clients.

If you would like to trial an LGN Run Club at your company in preparation for the 2013 LGN Inter Advertising 5km please email us via **info@lgnwellbeing.com**

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LGN Run Club's Annual Inter Advertising 5km Entry Form

Date: Thursday 5th September 2013

Location: Regents Park – Hub Cafe

Time: 5pm arrival, 6pm start

Booking Deadline: Friday 16th August 2013

Team Captain or individual entry name.....

Company

Address.....

Email

Contact telephone

I would like to book the following team(s):

Team Name:

(5 men & 5 women required per team entry)

- ☐ **1 Team entry** – 10 Runners cost £175 (+ VAT)
- ☐ **2 Team entries** – 20 Runners cost £350 (+ VAT)
- ☐ **3 Team entries** – 30 runners cost £525 (+ VAT)
- ☐ **4 Team entries** – 40 Runners cost £700 (+ VAT)
- ☐ **Individual runner** – cost £17.50 per person (+ VAT)

Please tick as applicable:

- ☐ I enclose a cheque for the total amount made payable to LGN Wellbeing Ltd.
- ☐ Please invoice me for the total amount Purchase order number (if required):

PAYMENT TERMS & CONDITIONS

Make cheques payable to LGN Wellbeing Ltd (Send to LGN Wellbeing Ltd, 45 Puller Road, London, EN5 4HG)

By completing this form, the above company has confirmed entry to the LGN Run Club Inter Advertising 5km and is committed to paying the entry fee of £17.50 per runner.

Full costs are charged to the company should you or your team withdraw after 16th August 2013

LGN DECLARATION

I am over 17 and medically fit to compete and have no medical disability that could endanger me in the event

I accept that I enter at my own risk and that the organisers (LGN Wellbeing Ltd) and/or venue owners will in no way be held responsible for any injury prior, during or after the event or for any property damaged or lost

APPROVED SIGNATURE:

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LGN Run Club's Annual Inter Advertising 5km Entry Form

LGN Run Clubs **encourage everyone to take part** in their Industry Advertising 5km, from fun running fancy dress, to those from our agency Run Clubs looking to snaffle the crown from Omnicom Media Group. And remember to compete as a team you **just need 5 men & 5 women... see you on Sept 5th!**

TEAM NAME:.....

Runner	Name	Gender	Work Email Address
Runner 1		M	
Runner 2		M	
Runner 3		M	
Runner 4		M	
Runner 5		M	
Runner 6		F	
Runner 7		F	
Runner 8		F	
Runner 9		F	
Runner 10		F	

Please email completed team entry forms with confirmation of payment to **info@lgnwellbeing.com**
For multiple teams please copy & fill above registration form

Please let us know how heard about our LGN Run Club's Inter Advertising 5km?

Please tick this box if you would prefer NOT to hear more about LGN Run Clubs ☐

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LGN Run Clubs are proud to welcome The Tesfa Foundation as 5km charity partner & beneficiary. Tesfa means 'hope' in Amharic - The Tesfa Foundation is a program for the youth in Ethiopia where distance running heroes are more influential than politicians and celebrities combined.

Tesfa provide safe housing, education and food for young homeless people who travel from the countryside in pursuit of their running dream to become the next Olympic champion like Haile Gebrselassie et al.

We at LGN believe The Tesfa Foundation is a uniquely important charitable programme and thus will be contributing 10% of event profits to Tesfa funds, we would encourage all our Run Club friends to visit their website to consider a donation or buying a Tesfa gift for a friend.