Do a runner with LGN

LGN Run Club's

2016 Inter Advertising 5km

Welcome to our **10th** annual ad-land run

1st September – Regents Park

Information and team entry

Previous LGN winners:
2015 Dentsu Aegis Network
2014 Dentsu Aegis Network
2013 OMG UK
2012 OMG UK
2011 OMG UK
2010 DDB London
2009 McCann
2008 DDB London
2007 DDB London

LGN's annual industry 5km event is celebrating its 10th birthday, and we look forward to celebrating with our lactic loving corporate friends – so ditch the Venn diagram and don a headband to share running joy and our post-race licensed bar.

VIDEO:
Take a peak at LGN's 5km fun _**here**_.

FACT:
Dentsu Aegis Network have won LGN's team prize in 2014 & 2015.

QUESTION:
Can Dentsu Aegis Network make it three in a row?

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LGN Run Club's 2016 Inter Advertising 5km info:

Date: 1st September 2016

Time: 6pm race start

Team competition: Fastest 5 men & 5 women

Location: Beautiful Regents Park - Hub Bar & Cafe

Course: Flat & fast officially measured

Course map: *Click here*

2015 winning team: Dentsu Aegis Network

Individual records:
Neilson Hall (iProspect) 14mins 43 seconds & Sandy McDougal (Sky Media) 17 mins 44 seconds.

LGN Run Clubs

LGN provide in-house Run Clubs for clients such as Unilever, Omnicom Media Group, MediaEdge:CIA, M&C Saatchi, adam&eveDDB, Nails Inc, BP, Jones Lang LaSalle, Investec & Pernod Ricard.

LGN is partnered with running brand Brooks & retail experts Runners Need.

If you'd like to trial an LGN Run Club at your company in preparation for the 2016 LGN Inter Advertising 5km please email us via

info@lgnwellbeing.com

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LGN charity partner

Tesfa
www.tesfa.org

LGN Run Club's Annual Inter Advertising 5km Entry Form

Date: Thursday 1st September 2016   **Location:** Regents Park – Hub Cafe   **Time:** 5pm arrival, 6pm start

Booking Deadline: Friday 19th August 2016

Team Captain ....

Company ....

Address...

....

Email ....

Contact telephone...

I would like to book the following team(s):

Team Name: ....
(5 men & 5 women required per team entry)

☐   **1 Team entry** – 10 Runners cost £200 (+ VAT)

☐   **Individual runner** – cost £20 (+ VAT)

Please tick as applicable:

☐   I enclose a cheque for the total amount made payable to LGN Wellbeing Ltd.

☐   Please invoice me for the total amount Purchase order number (if required):

PAYMENT TERMS & CONDITIONS
Make cheques payable to LGN Wellbeing Ltd (Send to LGN Wellbeing Ltd, 45 Puller Road, London, EN5 4HG)
By completing this form, the above company has confirmed entry to the LGN Run Club Inter Advertising 5km and is committed to paying the entry fee of £20 per runner. Full costs are charged to the company should you or your team withdraw after 19th August 2016.

LGN DECLARATION
I am over 17 and medically fit to compete and have no medical disability that could endanger me in the event
I accept that I enter at my own risk and that the organisers (LGN Wellbeing Ltd) and/or venue owners will in no way be held responsible for any injury prior, during or after the event or for any property damaged or lost

APPROVED SIGNATURE:

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LGN Run Club's Annual Inter Advertising 5km Entry Form

LGN encourage everyone to take part in their Industry Advertising 5km, from fun running, to those looking to snaffle the LGN crown from Dentsu Aegis Network. ***Any number can race for each company and you just need 5 men & 5 women for a scoring team…see you on Sept 1st!***

TEAM NAME:...

Name	Gender	Work Email Address

Please feel free to enter as many runners as you wish, multiple teams are welcomed.
Please email completed team entry forms with confirmation of payment to **info@lgnwellbeing.com**
For multiple teams please copy & fill above registration form

Please let us know how heard about our LGN Run Club's Inter Advertising 5km?

Please tick this box if you would prefer NOT to hear more about LGN Run Clubs ☐

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LGN Run Clubs are proud to welcome The Tesfa Foundation as 5km charity partner & beneficiary. Tesfa means 'hope' in Amharic - The Tesfa Foundation is a program for the youth in Ethiopia where distance running heroes are more influential than politicians and celebrities combined.

Tesfa provide safe housing, education and food for young homeless people who travel from the countryside in pursuit of their running dream to become the next Olympic champion like Haile Gebrselassie et al.

We at LGN believe The Tesfa Foundation is a uniquely important charitable programme and thus will be contributing 10% of event profits to Tesfa funds, we would encourage all our Run Club friends to visit their website to consider a donation or buying a Tesfa gift for a friend.