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LGN Run Club's

2024 Advertising 5km Run

sponsored by Magic Sauce

Thursday 29th August – Regents Park

Previous LGN winners:

2023 Sky
2022 Dentsu Aegis Network
2021 VCCP
2020 Covid-19 delayed play
2019 Dentsu Aegis Network
2018 GroupM
2017 Dentsu Aegis Network
2016 OMG UK
2015 Dentsu Aegis Network
2014 Dentsu Aegis Network
2013 OMG UK
2012 OMG UK
2011 OMG UK
2010 DDB London
2009 McCann
2008 DDB London
2007 DDB London





LGN's annual industry 5k event celebrates its 16th edition in 2024, and we look forward to celebrating with our ad-land family – so ditch the Brand Onion diagram or Cov & Freq analysis and don a headband to share running joy and our post-race licensed bar.

VIDEO:

Take a peek at LGN's 5k fun [here](#).

FACT:

Sky Media won the iconic LGN team title for the first time in 2023.

QUESTION:

Can Sky Media retain their glory and will Mullen Lowe win the Most Improved trophy again?

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**LGN Run Club's
2024 Advertising 5km Run
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Date: Thursday 29th August 2024

Time: 6pm race start

Team competition: Any number can compete and team scoring is based on your first 5 men and 5 women

Location: Beautiful Regents Park - Hub Bar & Cafe

Course: Flat & fast 5k

Course map: [Click here](#)

Records:

Neilson Hall (iProspect) 14mins 43 secs &
Sandy Wilson (Sky Media) 17 mins 44 secs.

Team entry and payment:

Booking Deadline: Friday 26th July 2024

Cost: £32 (+VAT) per runner

To enter your team please email;

info@lgnwellbeing.com

LGN encourage everyone to take part in their industry 5k run, from fun running fancy dress, to those from our LGN Run Clubs looking to win the team trophy.

And remember to compete as a team you need a minimum of 5 men and 5 women

...see you on Thursday 29th August!

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LGN Run Clubs

LGN Run Clubs have provided in-house Run Club training for clients such as VCCP, JLL, Forsters, Unilever, Omnicom, BP, Investec & Mercer.

Check out our 60sec Run Club video [here](#)

If you'd like to trial an LGN Run Club in preparation for the 2024 LGN Run Club's Advertising 5km Run sponsored by Magic Sauce, please email us via;

info@lgnwellbeing.com

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