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#### Previous LGN winners:

2024 OMG UK  
2023 Sky  
2022 Dentsu Aegis Network  
2021 VCCP  
2020 Covid-19 delayed play  
2019 Dentsu Aegis Network  
2018 GroupM  
2017 Dentsu Aegis Network  
2016 OMG UK  
2015 Dentsu Aegis Network  
2014 Dentsu Aegis Network  
2013 OMG UK  
2012 OMG UK  
2011 OMG UK  
2010 DDB London  
2009 McCann  
2008 DDB London  
2007 DDB London

# LGN Wellbeing

**2025 Advertising Industry 5km Run**  
*sponsored by Magic Sauce*

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**Thursday 28th August – Regents Park**

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**Information and team entry**





LGN's annual industry 5km run celebrates its 17th edition in 2025, and we look forward to celebrating with our ad-land family – so ditch the Cover & Frequency analysis and don a headband to share running joy and our post-race licensed bar.

**VIDEO:**

Take a peek at LGN's 5km fun [here](#).

**FACT:**

**OMG** won the iconic LGN team title in 2024.

**QUESTION:**

Can **OMG** retain their glory and will Neverland win the Most Improved trophy again?

***Do a runner with LGN***



## **LGN Wellbeing Advertising Industry 5km Run *Sponsored by Magic Sauce***

**Date:** 28th August 2025

**Time:** 6pm race start

**Team competition:** Fastest 5 men & 5 women

**Location:** Beautiful Regents Park - Hub Bar & Cafe

**Course:** Flat & fast 5km run

**Course map:** [Click here](#)

### **Records:**

Neilson Hall (iProspect) 14mins 43 secs &  
Sandy Wilson (Sky Media) 17 mins 44 secs.

## **LGN Run Clubs**

LGN Run Clubs have provided in-house Run Club training for clients such as JLL, Forsters, Unilever, Omnicom, BP, Investec & Mercer.

Check out our 60sec Run Club video [here](#)

If your team would like to use LGN's Run Club coaching service in preparation for the 2025 LGN Wellbeing Advertising 5km run please email us via:

**info@lgnwellbeing.com**



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# LGN Wellbeing Advertising 5km Run sponsored by Magic Sauce

## Entry Form

**Date:** Thursday 28th August 2025

**Location:** Regents Park – Hub Cafe

**Time:** 5pm arrival, 6pm start

**Booking Deadline:** 31st July 2025

Team Name .....

Team Captain .....

Number of race entries required

Address .....

Email .....

Contact telephone.....

**Cost** – £35 (+ VAT) per runner

Purchase order number (if required): \_\_\_\_\_

### APPROVED SIGNATURE

#### Payment options:

**A)** Pay via invoice, please supply invoice details and PO number if required email [info@lgnwellbeing.com](mailto:info@lgnwellbeing.com)

**B)** Pay via online payment, please [click here](#)

#### Event Disclaimer / Terms and Conditions:

By completing this form, the above company has confirmed entry to the LGN Wellbeing Advertising 5km Run sponsored by Magic Sauce and is committed to paying the entry fee of £35 + VAT per runner. Please note no refunds are available after 15th August 2025, however, LGN will help facilitate runner name swaps up to and including on race day.

I accept the following terms for myself and on behalf of any participants I enter in this event, all of whom have been provided with a copy of these terms and accept them:

I declare that the information on this form is complete and correct. I understand and agree that I participate in this event at my own risk and that I must rely on my own ability in dealing with all hazards. I agree that no liability whatsoever shall be attached to the promoter, promoting club, meeting sponsor(s) or member of the promoting club in respect of any injury, loss or damage suffered by me on or by reason of the event, however caused.

☐

I consent to publication of my name, club, race category, race number, finishing time and race position in race pre-entry and results lists.

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## LGN Wellbeing Advertising 5km Run sponsored by Magic Sauce

# Entry Form

All entered runners feature in the individual results.

For team results the first 5 men and 5 women from your team over the finish line will count as your 'team A', the second 5 men and 5 women will count as 'team B' and so on.

**See you on Thursday 28th August !**

[illegible]

# Do a runner with LGN

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## LGN Wellbeing Advertising 5km Run sponsored by Magic Sauce

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Please use multiple forms if you run out of space.

Please email completed entry forms with confirmation of payment to **[info@lgnwellbeing.com](mailto:info@lgnwellbeing.com)**

## *Do a runner with LGN*

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