

LGN Run Club's 2019 Inter Advertising 5km Welcome to our 13th annual ad-land run

29th August – Regents Park

Previous LGN winners:

2018 GroupM

2017 Dentsu Aegis Network

2016 OMG UK

2015 Dentsu Aegis Network

2014 Dentsu Aegis Network

2013 OMG UK

2012 OMG UK

2011 OMG UK

2010 DDB London

2009 McCann

2008 DDB London

2007 DDB London

Information and team entry





LGN's annual industry 5km event celebrates its 13th edition, and we look forward to celebrating with our ad-land family – so ditch the Brand Onion diagram or Cov & Freq analysis and don a headband to share running joy and our post-race licensed bar.

VIDEO:

Take a peak at LGN's 5km fun here.

FACT:

GroupM won in 2018 to break Dentsu Aegis Network's monopoly.

QUESTION:

Can GroupM hold on to their new crown?

Do a runner with IGN

LGN Run Club's 2019 Inter Advertising 5km info:

Date: 29th August 2019

Time: 6pm race start

Team competition: Fastest 5 men & 5 women

Location: Beautiful Regents Park - Hub Bar & Cafe

Course: Flat & fast officially measured

Course map: Click here

2018 winning team: GroupM

2018 most improved team: Unilever

Individual records:

Neilson Hall (iProspect) 14mins 43 seconds & Sandy Wilson (Sky Media) 17 mins 44 seconds.

LGN Run Clubs

LGN provide in-house Run Clubs for clients such as Unilever, Omnicom Media Group, MediaEdge:CIA, M&C Saatchi, adam&eveDDB, Nails Inc, BP, Jones Lang LaSalle, Investec & Pernod Ricard.

Check out our 60sec Run Club video here

If you'd like to trial an LGN Run Club in preparation for the 2019 LGN Inter Advertising 5km please email us via

info@lgnwellbeing.com



LGN Run Club's Annual Inter Advertising 5km Entry Form

Date: Thursday 29th August 2019	Location: Regents		Time: 5pm arrival, 6pm start
Team Captain			
Company			
Address			
Email			
Contact telephone			
I would like to book the following tea	m(s):	Please tick as a	pplicable:
Team Name: (5 men & 5 women required per team entry) 1 Team entry – 10 Runners cost £2 Multiple Teams – For multiple team how many - costed at £250 (+ VAT) Individual runner – cost £25 (+ VAT)	250 (+ VAT) ns please state per team	made payal	cheque for the total amount ble to LGN Wellbeing Ltd. ice me for the total amount rder number (if required):
PAYMENT TERMS & CONDITIONS Make cheques payable to LGN Wellbeing Ltd (Send to By completing this form, the above company has context to LGN per runner. Full costs are charged to the context to LGN peclaration. The captain's signature below declares their team methem in the event, it also accepts that each individual way be held responsible for any injury prior, during or	nfirmed entry to the LGN Run ompany should you or your to embers are over 17 and media enters at their own risk and t	Club Inter Advertising 5km eam withdraw after 15th Au cally fit to compete and have hat the organisers (LGN W	and is committed to paying the entry fee of ugust 2019. Ye no medical disability that could endanger
APPROVED SIGNATURE:			

Do a runner with LGN

168

LGN Run Club's Annual Inter Advertising 5km Entry Form

LGN encourage everyone to take part in their Industry Advertising 5km, from fun running fancy dress, to those from our LGN Run Clubs looking to snaffle the crown from GroupM & Unilever. <u>And remember to compete</u> <u>as a team you just need 5 men & 5 women</u>...see you on 29th August!

Name	Gender	Over 40 Competitor?	Work Email A	ddress
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				DRAFTFCB
650	MER	161	DRAFIFCB	870
				- Y

Do a runner with LGN

LGN Run Club's Annual Inter Advertising 5km Entry Form

Gender	Over 40 Competitor?	Work Email Address

Do a runner with LGN

Please tick this box if you would prefer NOT to hear more about LGN Run Clubs