

# LGN Run Club's 2012 Inter Advertising 5km

Show your staff the  
London 2012 spirit via  
LGN's 5km Run Club Package  
e: [info@lgnwellbeing.com](mailto:info@lgnwellbeing.com)

13th September – Regents Park

5km info and team entry forms

Do a runner  
with LGN





Now in its 6th year the annual industry 5km event is where companies showboat their healthy zeal, with creative teams ditching flip flops for trainers while media gurus swap calculators for headbands to share the endorphin buzz and of course the licensed bar.

**FACT:**

**Omnicom Media Group** won the coveted 2011 team prize and broke the winning **DDB / McCann Erickson** duopoly.

**QUESTION:**

Which team will be inspired by the multi-ringed-but-legally-unmentionable-2012-sporting-festival to win industry acclaim via 5km victory?

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LGN charity partner

**Tesfa**  
[www.tesfa.org](http://www.tesfa.org)

## LGN Run Club's 2012 Inter Advertising 5km info:

**Date:** 13th September 2012

**Time:** 6pm race start

**Team competition:** Fastest 5 men & 5 women

**Location:** Beautiful Regents Park - Hub Bar & Cafe

**LGN 5km Course:** Flat & fast 5km route, officially measured and ratified by UK Athletics

**LGN 5km Course map:** <http://www.lgnwellbeing.com/news/lgn-regents-park-5km-course>

**Timing system:** Chip timing via Chronotrack

**2011 winning team:** Omnicom Media Group

**Individual records:** Matt Pointon (Fallon) 16mins 23 seconds + Sandy Wilson (Sky Media) 18 mins 42 seconds

**2011 race results and video:** <http://www.lgnwellbeing.com/news/lgn-run-clubs-inter-advertising-5km-2011-regents-park>

## LGN Run Clubs

We at LGN are proud to provide long term and cost effective employee wellbeing services for clients such as M&C Saatchi, BP, Omnicom, Bacardi, Jones Lang LaSalle, RBS, Pernod Ricard, Vizeum, TBWA & Coca Cola not to mention perennial 5km winners DDB UK & McCann Erickson.

LGN is partnered with running brand leaders Asics & retail experts Runners Need, this collaboration allows us to provide clients with unique in-house biomechanical analysis service and on-going Run Club member kit discounts.

If you like the idea of using an LGN Run Club at your company to get your team in full Chariots of Fire mood for the 2012 Inter Advertising 5km, our LGN team await your email via **info@lgnwellbeing.com**

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# LGN Run Club's Annual Inter Advertising 5km Entry Form

**Date:** Thursday 13th September 2012

**Location:** Regents Park – Hub Cafe

**Time:** 5pm arrival, 6pm start

**Booking Deadline:** Friday 24th August 2012

Team Captain or individual entry name.....

Company .....

Address.....

Email .....

Contact telephone .....

I would like to book the following team(s):	Please tick as applicable:
<p><b>Team Name:</b> ..... <i>(5 men &amp; 5 women required per team entry)</i></p> <p><input type="checkbox"/> <b>1 Team entry</b> – 10 Runners cost £175 (+ VAT)</p> <p><input type="checkbox"/> <b>2 Team entries</b> – 20 Runners cost £350 (+ VAT)</p> <p><input type="checkbox"/> <b>3 Team entries</b> – 30 runners cost £525 (+ VAT)</p> <p><input type="checkbox"/> <b>4 Team entries</b> – 40 Runners cost £700 (+ VAT)</p> <p><input type="checkbox"/> <b>Individual runner</b> – cost £17.50 per person (+ VAT)</p>	<p><input type="checkbox"/> I enclose a cheque for the total amount made payable to LGN Wellbeing Ltd.</p> <p><input type="checkbox"/> Please invoice me for the total amount Purchase order number (if required):</p>

## PAYMENT TERMS & CONDITIONS

Make cheques payable to LGN Wellbeing Ltd (Send to LGN Wellbeing Ltd, 45 Puller Road, London, EN5 4HG)

By completing this form, the above company has confirmed entry to the LGN Run Club Inter Advertising 5km and is committed to paying the entry fee of £17.50 per runner.

Full costs are charged to the company should you or your team withdraw after 24th August 2012

## LGN DECLARATION

I am over 17 and medically fit to compete and have no medical disability that could endanger me in the event

I accept that I enter at my own risk and that the organisers (LGN Wellbeing Ltd) and/or venue owners will in no way be held responsible for any injury prior, during or after the event or for any property damaged or lost

## APPROVED SIGNATURE:

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# LGN Run Club's Annual Inter Advertising 5km Entry Form

LGN Run Clubs **encourage everyone to take part** in their Industry Advertising 5km, from fun running fancy dress, to those from our agency Run Clubs looking to snaffle the crown from Omnicom Media Group. And remember to compete as a team you **just need 5 men & 5 women... see you on Sept 13th!**

**TEAM NAME:**.....

Runner	Name	Gender	Work Email Address
Runner 1		M	
Runner 2		M	
Runner 3		M	
Runner 4		M	
Runner 5		M	
Runner 6		F	
Runner 7		F	
Runner 8		F	
Runner 9		F	
Runner 10		F	

Please email completed team entry forms with confirmation of payment to **info@lgnwellbeing.com**  
For multiple teams please copy & fill above registration form

**Please let us know how heard about our LGN Run Club's Inter Advertising 5km?**

Please tick this box if you would prefer NOT to hear more about LGN Run Clubs

***Do a runner with LGN***

**Tesfa**  
www.tesfa.org

LGN Run Clubs are proud to welcome The Tesfa Foundation as 5km charity partner & beneficiary. Tesfa means 'hope' in Amharic - The Tesfa Foundation is a program for the youth in Ethiopia where distance running heroes are more influential than politicians and celebrities combined.

Tesfa provide safe housing, education and food for young homeless people who travel from the countryside in pursuit of their running dream to become the next Olympic champion like Haile Gebrselassie et al.

We at LGN believe The Tesfa Foundation is a uniquely important charitable programme and thus will be contributing 10% of event profits to Tesfa funds, we would encourage all our Run Club friends to visit their website to consider a donation or buying a Tesfa gift for a friend.