

Give your staff LGN
fitness love via 50% discount
on 5km Run Club training
e: info@lgnwellbeing.com

To a runner
with LGN



LGN Run Club's

2017 Inter Advertising 5km

Welcome to our 11th annual ad-land run

31st August – Regents Park

Information and team entry

Previous LGN winners:

- 2016 OMG UK
- 2015 Dentsu Aegis Network
- 2014 Dentsu Aegis Network
- 2013 OMG UK
- 2012 OMG UK
- 2011 OMG UK
- 2010 DDB London
- 2009 McCann
- 2008 DDB London
- 2007 DDB London





LGN's annual industry 5km event is celebrates its 11th edition, and we look forward to celebrating with our ad-land family – so ditch the Brand Onion diagram or Cov & Freq analysis and don a headband to share running joy and our post-race licensed bar.

VIDEO:

Take a peak at LGN's 5km fun [here](#).

FACT:

OMG UK have now won LGN's team prize in 2011, 2012, 2013 & 2016.

QUESTION:

Can **OMG UK** claim their fifth team title victory on 31st August?

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LGN charity partner

Tesfa
www.tesfa.org

LGN Run Club's 2017 Inter Advertising 5km info:

Date: 31st August 2017

Time: 6pm race start

Team competition: Fastest 5 men & 5 women

Location: Beautiful Regents Park - Hub Bar & Cafe

Course: Flat & fast officially measured

Course map: [Click here](#)

2016 winning team: OMG UK

Individual records:

Neilson Hall (iProspect) 14mins 43 seconds &
Sandy Wilson (Sky Media) 17 mins 44 seconds.

LGN Run Clubs

LGN provide in-house Run Clubs for clients such as Unilever, Omnicom Media Group, MediaEdge: CIA, M&C Saatchi, adam&eveDDB, Nails Inc, BP, Jones Lang LaSalle, Investec & Pernod Ricard.

LGN is partnered with Soar.

If you'd like to trial an LGN Run Club in preparation for the 2017 LGN Inter Advertising 5km please email us via

info@lgnwellbeing.com

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LGN Run Club's Annual Inter Advertising 5km Entry Form

Date: Thursday 31st August 2017

Location: Regents Park – Hub Cafe

Time: 5pm arrival, 6pm start

Booking Deadline: Friday 18th August 2017

Team Captain

Company

Address.....

Email

Contact telephone

I would like to book the following team(s):	Please tick as applicable:
<p>Team Name: <i>(5 men & 5 women required per team entry)</i></p> <p><input type="checkbox"/> 1 Team entry – 10 Runners cost £200 (+ VAT)</p> <p><input type="checkbox"/> Individual runner – cost £20 (+ VAT)</p>	<p><input type="checkbox"/> I enclose a cheque for the total amount made payable to LGN Wellbeing Ltd.</p> <p><input type="checkbox"/> Please invoice me for the total amount Purchase order number (if required):</p>

PAYMENT TERMS & CONDITIONS

Make cheques payable to LGN Wellbeing Ltd (Send to LGN Wellbeing Ltd, 45 Puller Road, London, EN5 4HG)

By completing this form, the above company has confirmed entry to the LGN Run Club Inter Advertising 5km and is committed to paying the entry fee of £20 per runner. Full costs are charged to the company should you or your team withdraw after 19th August 2016.

LGN DECLARATION

I am over 17 and medically fit to compete and have no medical disability that could endanger me in the event

I accept that I enter at my own risk and that the organisers (LGN Wellbeing Ltd) and/or venue owners will in no way be held responsible for any injury prior, during or after the event or for any property damaged or lost

APPROVED SIGNATURE:

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LGN Run Club's Annual Inter Advertising 5km Entry Form

Name	Gender	Work Email Address

Please feel free to enter as many runners as you wish, multiple teams are welcomed.
Please email completed team entry forms with confirmation of payment to **info@lgnwellbeing.com**
For multiple teams please copy & fill above registration form

Please let us know how heard about our LGN Run Club's Inter Advertising 5km?

Please tick this box if you would prefer NOT to hear more about LGN Run Clubs

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LGN Run Clubs are proud to welcome The Tesfa Foundation as 5km charity partner & beneficiary. Tesfa means 'hope' in Amharic - The Tesfa Foundation is a program for the youth in Ethiopia where distance running heroes are more influential than politicians and celebrities combined.

Tesfa provide safe housing, education and food for young homeless people who travel from the countryside in pursuit of their running dream to become the next Olympic champion like Haile Gebrselassie et al.

We at LGN believe The Tesfa Foundation is a uniquely important charitable programme and thus will be contributing 10% of event profits to Tesfa funds, we would encourage all our Run Club friends to visit their website to consider a donation or buying a Tesfa gift for a friend.